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MS#183302.1 (4966) PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Mah et al. Serial No. 10/056,766 Filed January 25, 2002 Confirmation No. 4609

Art Unit 2121

For METHOD AND SYSTEM FOR CLICKPATH FUNNEL ANALYSIS Examiner Joseph P. Hirl

December 14, 2004

TO THE COMMISSIONER OF PATENTS

SIR:

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

In accordance with 37 C.F.R. 1.97 and 1.98 and MPEP 609, and in compliance with the duty of disclosure set forth in 37 C.F.R. 1.56, applicants submit the attached PTO/SB/08A for consideration by the Patent and Trademark Office in the above-entitled application and to be made of record therein.

No item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing this certification after making reasonable inquiry, no item of information contained in this Information Disclosure Statement was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Information Disclosure Statement.

Respectfully submitted,

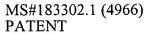
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CERTIFICATE OF MAILING

I certify that this supplemental Information Disclosure Statement in the application of Mah et al., Serial No. 10/056,766, filed 01/25/2002 is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this 14th day of December, 2004.

Jonell Layton, P

RMB/cjl

| PTO/SB/08A | | | | Complete if Known | | |
|-----------------------------------|----------|----|--------|----------------------|--------------------|--|
| INFORMATION DISCLOSURE | | | LOSURE | Application Number | 10/056,766 | |
| STATEMENT BY APPLICANT | | | | Filing Date | January 25, 2002 | |
| (use as many sheets as necessary) | | | | Confirmation Number | 4609 | |
| | | | | First Named Inventor | Teresa Mah | |
| | | | | Group Art Unit | 2121 | |
| 2 2004 | <u>.</u> | | | Examiner Name | Joseph P. Hirl | |
| SHEET | 1 | of | 1 | Attorney Docket No. | MS#183302.1 (4966) | |

| U.S. PATENT DOCUMENTS | | | | | | | | |
|-----------------------|--------------------------|--------------------|--|--|--|--|--|--|
| | | U.S. Patent Docume | nt | | Date of Publication of Cited Document MM-DD-YYYY | | | |
| Examiner Initials* | Cite No. ¹ | Number | Kind Code ² (if known) | Name of Patentee or Applicant of Cited Document | | | | |
| , | 20 | 6,035,330 | | Astiz et al. | 03/07/2000 | | | |
| | 21 | 2002/0147805 | A1 | Leshem et al. | 10/10/2002 | | | |
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| Examiner | Date | |
| Signature | Considered | |

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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